Curtin’s new strategic plan for 2009 to 2013 has been developed with the University Council and Executive, and after consultation with senior managers, the heads of schools and staff. The plan provides a framework for the development of enabling plans and strategies across all teaching, research and administrative areas. Our vision, mission and strategic objectives operate under the strategic plan which will enable us to pursue a clear direction for the University into the future, and achieve our targets.

Underpinned by our organisational values of integrity, fairness, respect and care, the strategic plan directs and defines the shift to the next era for Curtin. It also guides each of us to take ownership of Curtin’s growth and future success, and I look forward to working with all of you during this exciting new phase for our great University.

Professor Jeanette Hackett
VICE-CHANCELLOR
CURTIN UNIVERSITY OF TECHNOLOGY
Curtin staff can be proud of the local and international reputation we’ve continued to build together. However, increased competition resulting from factors such as government policy and the market forays of various other universities are an undeniable threat to Curtin’s continued growth and success. The University’s reputation for quality teaching and excellence in research is a hard-won asset we must protect and promote. Now is the time for us to unite the individual loyalty and pride we have for Curtin, to ensure the challenges we face serve only to build our resilience and to ensure the University’s activity in targeted areas of low return.

Curtin must attract and retain the best staff, students, and others. Our reputation in Asia. To build on Curtin’s achievements, and exploit opportunities for Curtin to become a leading university, we have identified the following initiatives:

- Establish partnerships that support and build on our strengths – Resources and Development and ICT and Emerging Technologies – remain central to our activities. These will be further strengthened through activities that respond to emerging global and community challenges. The following initiatives will advance this strategy:
  - Acquire high-quality research capability. Curtin must attract the quality research capability that builds the University’s reputation.
  - Leverage international partnerships. We also need to leverage the resources and capabilities of other organisations to achieve international leadership.
  - Build research culture and performance expectations. By further developing the University’s activity in targeted areas of research focus, we will accelerate and expand Curtin’s research achievements.
  - Align research incentives with international indicators. Our aim here is to improve our research performance ranking.

The success of Curtin’s new strategic plan will be monitored by indicators of success which measure our performance in teaching and learning and research and development, our students’ and clients’ satisfaction, and the satisfaction of our staff, and our financial security.

We have produced this brochure to provide an insight to the tasks – and benefits – that lie ahead for us. You are encouraged to view the entire strategic plan at http://planning.curtin.edu.au/strategic/plans.cfm. When you read it, you’ll see why you can be confident that, through our collective, ongoing support and dedication, we will meet our vision.